2. PLAN OBJAVA ZA KANDIDATA : oktobar-novembar  
KAMPANJA:

|  |
| --- |
| (P) Proizvodi |
| (I) Akcije |
| (B) Pogodnosti |
| (Č) Blog – članak |
| (V) Video |
| (F) Fotografija |

|  |
| --- |
| Vizual |
| Mockup |
| Tekst |
| Slika |
| Video |
| Link |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| DATUM: | DAN: | VRSTA OBJAVE: | FORMAT | NAZIV OBJAVE: | Platofrma: |
| 01.10.2020 | Četvrtak | Vizual | jpg |  | Facebook, Instagram |
| 02.10.2020 | Petak | Vizual | jpg |  | Facebook, Instagram |
| 03.10.2020 | Subota | Mockup | jpg |  | Facebook, Instagram |
| 04.10.2020 | Nedjelja |  |  |  |  |
| 05.10.2020 | **Ponedjeljak** | Vizual | jpg |  | Facebook, Instagram |
| 06.10.2020 | Utorak | Mockup | jpg |  | Facebook, Instagram |
| 07.10.2020 | Srijeda | Vizual | jpg |  | Facebook, Instagram |
| 08.10.2020 | Četvrtak | Vizual | jpg |  | Facebook, Instagram |
| 09.10.2020 | Petak | Vizual | jpg |  | Facebook, Instagram |
| 10.10.2020 | Subota | Video | mp4 |  | Facebook, Instagram, Youtube |
| 11.10.2020 | Nedjelja |  |  |  |  |
| 12.10.2020 | **Ponedjeljak** | Vizual | jpg |  | Facebook, Instagram |
| 13.10.2020 | Utorak | Vizual | jpg |  | Facebook, Instagram |
| 14.10.2020 | Srijeda | Vizual | jpg |  | Facebook, Instagram |
| 15.10.2020 | Četvrtak | Vizual | jpg |  | Facebook, Instagram |
| 16.10.2020 | Petak | Vizual | jpg |  | Facebook, Instagram |
| 17.10.2020 | Subota | Vizual | jpg |  | Facebook, Instagram |
| 18.10.2020 | Nedjelja |  |  |  |  |
| 19.10.2020 | **Ponedjeljak** | Vizual | jpg |  | Facebook, Instagram |
| 20.10.2020 | Utorak | Vizual | jpg |  | Facebook, Instagram |
| 21.10.2020 | Srijeda | Blog | Text |  | Facebook, Instagram |
| 22.10.2020 | Četvrtak | Vizual | jpg |  |  |
| 23.10.2020 | Petak | Video | mp4 |  | Facebook, Instagram, Youtube |
| 24.10.2020 | Četvrtak | Vizual | jpg |  | Facebook, Instagram |
| 25.10.2020 | Petak | Blog | Text |  | Facebook, Instagram |
| 26.10.2020 | Subota | Vizual | jpg |  |  |
| 27.10.2020 | Nedjelja |  |  |  | Facebook, Instagram |
| 28.10.2020 | **Ponedjeljak** | Vizual | jpg |  | Facebook, Instagram |
| ---------- | ------------ | ----------------------- | ---------------- | ------------------------------------------------------------------------------------------------------- | -------------------------- |